



Hållbar Utveckling Sverige





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE DEVELOPMENT GOALS



High Level Launch UN SDSN for Northern Europe

26 Feb, 2016



[Highlights - High Level Launch](#)



Can sustainability be made easy?

Social aspects

Health

Economy

Nature



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Can sustainability be made easy?

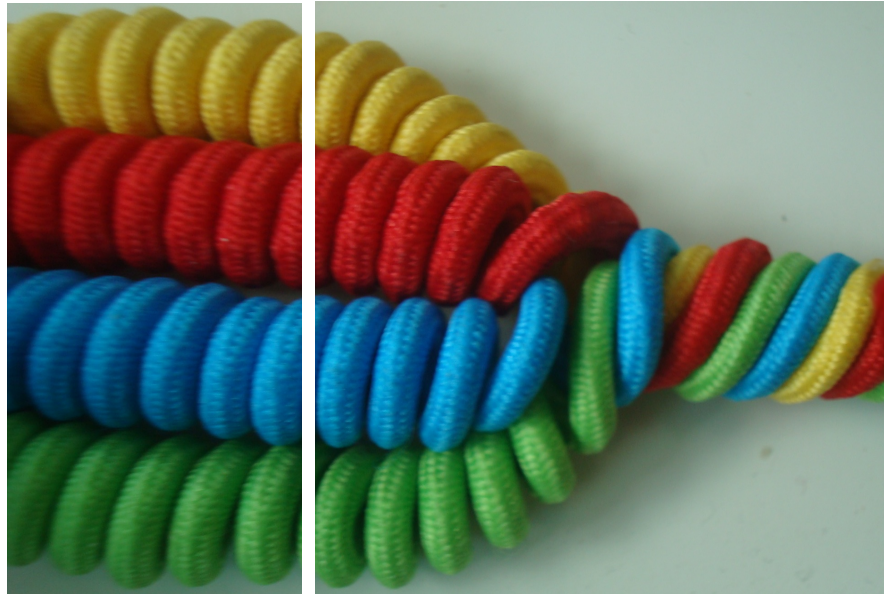
An integrated, holistic and well functioning society

Social aspects

Health

Economy

Nature



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Sustainability Compass

Wellbeing is a key issue in this approach. It changes the mindset and creates positive driving forces for developing the core business in a sustainable way.



The Sustainability Compass & the Global Goals





Why 2022?

- 🦋 **Halfway to 2030 – Why wait...?**
- 🦋 **50 years since the Stockholm Conference**
- 🦋 **Increased sustainable competitiveness**
- 🦋 **Rest of the world through competition and collaboration, digital → gamification**
- 🦋 **2022 → Kickoff for 2030**

Summary of the project idea

Build momentum to speed up sustainability work in Sweden and globally through a clear vision and goals for 2022.

- 1. Stockholm Conference until today** – gap analysis, education material, films etc
- 2. Sustainability Olympics/2022 Initiative** – physical and digital meeting places to speed up sustainability work in countries, cities, org etc for global sustainability
- 3. Stockholm Conference +50 → Sustainability Olympics in 2022** – Kickoff for 2030

CO-CREATING SUSTAINABILITY



Example of a country vision



Vision Sweden 2022

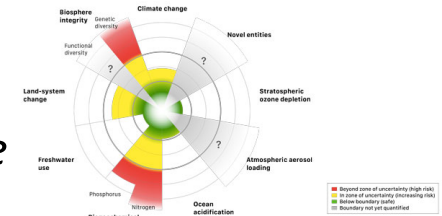
*In **2022**, when celebrating the **Stockholm Conference +50**, **Sweden*** is world leader in **sustainability** and a close to **sustainable society**. We are seen as a **role model** and **trailblazer** for **the rest of the world**.*

** Same/similar for any country, city, organization → Gamification*

CO-CREATING SUSTAINABILITY

1. Planetary boundaries

- *Research based sustainable development and resilience within a safe operating space for humanity*



2. Co-creative generator of disruptive sustainable innovation ideas

- *Online and offline Compass method and further modules & tools*

3. Creative matchmaking and Constellation partners

- *P2P network building*

4. Ideas and Solutions Bank

- *Open source and/or for profit*



5. Help and Support in execution

- *Through the platform and/or through partners, creating more job opportunities for a sustainable society*

Time plan 2014 – 2016

